

EXHIBIT & ENGAGEMENT OPPORTUNITIES



Kenneth L. Mattox, M.D., Program Director

Caesars Palace, Las Vegas

TWO CUTTING EDGE CONFERENCES ONE SPECTACULAR VENUE

MATTOX VEGAS TCCACS™

April 15-17, 2024

MEDICAL DISASTER RESPONSE 2024

April 14, 2024

WHY SHOULD YOU EXHIBIT?

The opportunity of the year to connect with decision makers in trauma, critical care & acute care surgery, as well as medical disaster response

- The annual Las Vegas Trauma, Critical Care, & Acute Care Surgery Conference has become the best attended such course in the world and has "sold out" annually, with attendees from all 50 states and over 20 foreign countries
- The more than 1500 attendees at the combined conferences, represent level 1, 2, 3 and 4 trauma centers, and other nondesignated hospitals
- Our faculty are physicians in active practice who continue "in the trenches" day after day, night after night, dealing with the most complex surgical challenges
- Vendors may wish to exhibit at one or the other, but many will find it beneficial to **exhibit at both**, so a **discounted "Combo Rate"** is offered

Attendees come to these conferences to "meet the masters," enhance their knowledge base, and keep abreast of advances in the field. **This group is especially eager to see the latest innovations from you, the vendor, and learn how your products and services can add to their hospitals, practices and effective medical disaster response.**



EXHIBIT & ENGAGEMENT OPPORTUNITIES

MARKETING/EXHIBIT SUPPORT

We have several special events that are available. The vendor providing support for one or more of the below events will receive:

- Your name/logo in all references to the event on our website and full page insert in tote bag (if received/approved by designated deadline)
- Your company name/logo on signage at the event.
- Your company name/logo on rolling plasma board outside general session auditorium - advertising event
- Introduction and acknowledgement at time of event
- Your name/logo in email blast outlining conference event and sent out to attendees prior to conference
- Two tickets to event
- Message to attendees via conference app about event

AVAILABLE EVENTS

Cocktail Reception & Dance for all attendees/exhibitors on Tuesday.....\$25,000
 Venue - Augustus Ballroom. Contact Show Management for details.

*Independent satellite luncheon program on Tuesday.....\$22,000 (each)
 These programs have been very successful with attendance ranging from 250 - 500 for each program.
(only three spaces available)

*If you are interested in an independent satellite program at a different time when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with "sold out" attendance.

Other - If you have an idea or would like more info, talk to us about it! Redstart@aol.com or 713-798-4557.

If you wish to propose other areas of marketing/exhibit support, contact Mary Allen (redstart@aol.com) NOW to discuss. These areas of expanded participation must be addressed early to achieve appropriate exposure for the sponsor and to assure availability.

**TWO CUTTING EDGE CONFERENCES!
 ONE SPECTACTULAR VENUE**

April 15-17, 2024
 Caesars Palace
 Las Vegas, NV

April 14, 2024
 Caesars Palace
 Las Vegas, NV

- Hot Topics 2024
- Rural Trauma/Critical Care
- Tough situations & more
- Chaos in Kabul
- Crisis at the Border & more

**TRAUMA
 CRITICAL CARE
 ACUTE CARE SURGERY**

**PLUS
 MEDICAL DISASTER
 RESPONSE**

REGISTER NOW!
www.trauma-criticalcare.com
 Kenneth L. Mattox, MD, Program Director
 Mary K. Allen, Program Coordinator
 Email: redstart@aol.com / Telephone 713-798-4557

VENDOR EXPANDED PARTICIPATION FOR BOTH CONFERENCES
Opportunities for Greater Exposure for Your Company and Products

For greater exposure and interaction with our over 1500 participants at both conferences, consider expanded participation at the 2024 meetings. In response to several requests from those of you who will have exhibited at the TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY and MEDICAL DISASTER RESPONSE Las Vegas Conferences almost every year since it began, we are providing information on ways to have increased participation and added visibility for your company and products. Marketing/Exhibit support of various conference activities is probably the best avenue to greater participation and visibility.

Satellite Luncheon Program

Cost: 22,000

Independent satellite luncheon program on Tuesday (only three spaces available).

If you are interested in an independent satellite program when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with "sold out" attendance.

Ad on Conference Website

Cost: \$1200

Contact Program Coordinator for more information. (redstart@aol.com)

Full page advertisement in conference app

Cost: \$1200

Full page advertisement in conference app.

Hotel Room Keycards

Cost: Contact Program Coordinator for quote (redstart@aol.com)

What better way to have each attendee think of your company/product several times each day than to have your company name, message, and logo printed on the front side of the keycard that admits them to their hotel room. The Program Committee must approve copy by designated deadline.

Hotel Room Drops

Cost: Contact Program Coordinator for quote (redstart@aol.com)

Highlight your company, product, and booth space with a promotional piece of your own design. This will be one of the first things the attendee sees after checking into his/her room at Caesars Palace or one of the other Harrah's properties.

Rolling Plasma Screen Ad or Job Posting

Cost: \$750

Highlight your company product and booth number with a promotional ad of your own design. This will be one of the first things the attendee sees after registering, as he/she views the rolling plasma screen that contains conference info, attendee list, job postings, and YOUR AD. The plasma screen is also an excellent spot for job postings.

Tote Bag Insert (Marketing Piece or Job Announcements)

Cost: \$1500

Have your own marketing piece inserted in each attendee bag so that it is easily distributed to all. Supply the printed piece, which cannot be larger than 8.5" x 11" prior to deadline. The piece must be reviewed by the conference Program Committee for approval.

Lanyards with your Logo

Cost: \$2500 (vendor produces/provides)

Each attendee is given a lanyard provided by your company as he/she registers, and are then worn throughout the conference, giving your name and logo prominent and continuous exposure.

Charging Station, Ice Cream or other Specialty Break(s)

Cost: Contact Program Coordinator, Mary Allen (redstart@aol.com)

Charging Station, Ice Cream Cart, Pop Corn Cart, or other set up between general session and exhibit hall with signage provided by your company. Attendees will line up for a treat and see your prominently displayed company logo and booth number.

Mailing List

Cost: \$1500

A pre-registration and/or post conference list of mailing addresses (not email) of attendees registered to that point will be available on March 1, 2024. A post conference mailing list will be available three weeks after the conference. This is a one-time use purchase.

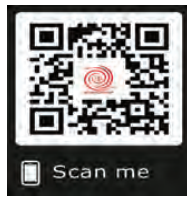


EXHIBIT SPACE APPLICATION

This application becomes a contract when signed and accepted by the Trauma & Critical Care Foundation. You agree to abide by the Rules and Regulations governing this show as listed below:

1. Booth cost for **TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2024** is \$3,300 (NON-REFUNDABLE), if booked by January 8, 2024. After that date, the cost is \$4,500.
2. Table top space for **MEDICAL DISASTER RESPONSE 2024** is \$1,000 (NON-REFUNDABLE), if booked by January 8, 2024. After that date the cost is \$1500.
3. **COMBO RATE:** This year we offer a discounted rate of \$3,800 if you BOOK EXHIBIT SPACE AT BOTH CONFERENCES BY January 8, 2024; after that date, the COMBO RATE increases to \$6,000.
4. After hours guard services will be provided by TCCACS for both conferences; however, neither the guard service nor TCCACS will be responsible for loss or damage to any goods or property. Exhibitors are responsible for safeguarding and insuring their goods, materials, equipment, and exhibits at all times.
5. Space will be assigned by exhibit management on the basis of the order in which this contact and payment are received and in the best interest of the overall exposition.
6. TCCACS Booths are 10' x 10' in size and 8' high with 3' side dividers. Standard booth drapery and a 7' x 44' (one line) ID Sign will be provided.
7. MEDICAL DISASTER RESPONSE are table tops are 8' x 10' with a one line ID Sign.
8. In addition to booth space, the exhibit fee covers continental breakfasts Sunday (for Disaster Conference), for TCCACS and Combo, fee covers breakfast on Monday, Tuesday and Wednesday, and admission to the cocktail reception on Tuesday evening, as well as badges for six persons accompanying exhibit. Additional badges may be purchased for \$50 each. Exhibitors wishing to attend the conference must register separately for the conference (*See Course Registration Form*).

	Early Bird	After January 8, 2024
TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2024	\$3,300	\$4,500
MEDICAL DISASTER RESPONSE 2024	\$1,000	\$1,500
COMBO - EXHIBIT SPACE FOR BOTH CONFERENCES	\$3,800	\$6,000



Please indicate any firm(s) you would NOT like to be next to or immediately across from and we make every effort to accommodate:

Please make checks payable to:

TRAUMA & CRITICAL CARE

Mail Application and Check to:

Trauma and Critical Care Foundation, 6300 West Loop South, Suite #655, Bellaire, TX 77401

*RESERVATION AUTHORIZED BY: _____ DATE: _____

*TELEPHONE: _____ FAX: _____ EMAIL: _____

*FIRM NAME TO APPEAR ON SIGN: _____

*ADDRESS TO MAIL EXHIBIT INFO: _____

*CITY/STATE/ZIP: _____

*REPRESENTATIVE: _____

*URL: _____

*INDICATE ADDRESS FOR CORRESPONDENCE: (IF OTHER THAN ABOVE) _____

*Description of your company/product (*will be printed in program*) - **must be submitted for your application to be considered.**

Application will not be processed until payment and all above information, including description are received.

Exhibit Eligibility:

Eligibility for Exhibiting: The exhibits are an extension of the educational program content of the course. For your application to be accepted, the product(s) and services must be related to the practice of surgery or medicine. Exhibitors may only display products and services that they manufacture or distribute. All exhibiting companies' products and services must be approved by the Conference Exhibit Manager. We reserve the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not, in the Program Committee's assessment, comply with its rules and regulations.

Exhibitor Cancellation Policy:

Exhibitors may cancel by written notice to redstart@aol.com and copied to plisa@aol.com on or before January 1, 2024. You will receive a cancellation confirmation within 48 hours. Cancellation requests received prior to January 1, 2024, will receive a refund less a nonrefundable processing fee of \$1,000.00. No refunds will be made for cancellation after January 1, 2024.

EXHIBITOR PAYMENT FORM

*Booth Space may also be booked via web site @ www.trauma-criticalcare.com
 For questions regarding exhibits, contact Mary Allen at (713) 798-4557 or redstart@aol.com

BOOTH FEE

TCCACS Booth Fee: \$3,300 Early Bird / \$4,500 after January 8, 2024	Indicated # of booths: _____	
Medical Disaster Booth Fee \$1,000 Early Bird / \$1,500 after January 8, 2024	Indicated # of booths: _____	
Exhibit COMBO Rate \$3,800 Early Bird / \$6,000 after January 8, 2024		
Additional Exhibitor Badges \$50 (per person):	Indicated # of additional badges: _____	

MARKETING/EXHIBIT SUPPORT

Cocktail Reception & Dance	\$25,000.00	
Independent Satellite Luncheon Program on Tuesday (only three spaces available)	\$22,000.00 (each)	

VENDOR EXPANDED PARTICIPATION

Attendee Mailing List Pre Conference (one-time use)	\$1,500.00	
Attendee Mailing List Post Conference (one-time use)	\$1,500.00	
Badge Lanyards with your Logo	\$2,500.00	
Charging Kiosk	Contact Program Coordinator	
Hotel In-Room Video	Contact Program Coordinator for quote	
Hotel Room Keycards	Contact Program Coordinator for quote	
Charging Station, Ice Cream or other Specialty Break(s)	Contact Program Coordinator for options and quote	
Rolling Plasma Screen Ad or Job Posting	\$750.00	
Room Drops to Attendee Hotel Room **at Caesars & Flamingo	Contact Program Coordinator for quote	
Tote Bag Insert	\$1,500.00	
Ad on Conference Website	\$1,200.00	
Full Page Advertisement in Conference App	\$1,200.00	

Mail this form and payment to:

Mary K. Allen, Program Coordinator
 Trauma and Critical Care Foundation
 6300 West Loop South, Suite 655
 Bellaire, Texas 77401
 Email: redstart@aol.com

TOTAL:

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EXHIBITOR PERSONNEL REGISTRATION FORM

Exhibit fee provides badges for six (6) persons accompanying exhibit. Exhibitors wishing to attend the conference must register separately for the conference (See Conference Registration Form). Exhibit registration fees apply to individuals listed below. Badges will not be produced without full payment. *(please print)*

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Request for additional exhibitor badges, cost per additional exhibitor is \$50.00

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

TOTAL: _____

FIRM NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COUNTRY: _____

AUTHORIZED BY: _____

TELEPHONE: _____ FAX: _____

EMAIL ADDRESS: _____

Total amount enclosed with registration: _____

**EXHIBITOR PERSONNEL REGISTRATION FORM
DUE NO LATER THAN MARCH 1, 2024**

**Please submit form to:
Lisa Villarreal
Email: plisa@aol.com**

ADDITIONAL IMPORTANT INFORMATION

Badge Policy

Badges will be held for pick-up onsite at the Exhibitor Registration Desk. Exhibit Registration includes badges for up to six (6) persons accompanying exhibit. Please complete the Exhibitor Personnel Registration Form and return by the deadline. A \$50 fee per exhibitor will be assessed for additional badge requests.

Booth Assignments

Booth assignments will be emailed on or before March 10, 2024, if payments are received in full.

Booth Equipment

Trauma, Critical Care & Acute Care Surgery 2024

Each 10'x10' booth will be set with 8' high Red and Black drape, 3' high black side dividers and a 7" x 44" one-line identification sign.

Medical Disaster Response 2024

Each 8'x10' table-top exhibit will be set with one gold draped table and a 7" x 44" one-line identification sign.

Booth Set Up

Saturday, April 13, 2024 - 2:00 - 6:00 PM (**Medical Disaster Response**)

Sunday, April 14, 2024 - 1:00 - 5:00 PM (**TCCACS**)

Exhibit Registration

The early registration deadline is January 8, 2024. Please register early as exhibit space sells out quickly.

Exhibit Hours

MEDICAL DISASTER RESPONSE	TCCACS
7:00-8:30 AM (Sunday) Breakfast in Exhibit Hall	6:30 AM -- 8:30 PM (Monday) Breakfast in Exhibit Hall
9:50-10:15 AM Mid-Morning Break in Exhibit Hall	10:00-10:30 AM (Monday) Mid-Morning Break in Exhibit Hall
3:30-3:50 PM Mid-Afternoon Break in Exhibit Hall	3:45-4:10 PM (Monday) Mid-Afternoon Break in Exhibit Hall
	7:00-8:30 AM (Tuesday) Breakfast in Exhibit Hall
	10:00 AM - 10:30 AM (Tuesday) Mid-Morning Break in Exhibit Hall
	2:56 - 3:25 PM (Tuesday) Mid-Afternoon Break in Exhibit Hall
	6:30-8:30 AM (Wednesday) Breakfast in Exhibit Hall
	9:30-10:00 AM (Wednesday) Break in Exhibit Hall

Exhibitor Cancellation Policy

Exhibitors may cancel by written notice to redstart@aol.com and copied to plisa@aol.com. You will receive a confirmation of the cancellation within 48 hours. Cancellation requests received prior to January 1, 2024, will receive a refund less a nonrefundable processing fee of \$1,000.00. No refunds will be made for cancellation after January 1, 2024.

Exhibitor Service Kit

The Exhibitor Service Kit will be available on our web site, "Exhibit Quick Facts." The online ordering system will contain all information necessary for ordering products and services.

Hotel Information

Both conferences will be held at Caesars Palace in Las Vegas. Additional rooms are also available at the Linq, immediately across the strip from Caesars. Consult web site (www.trauma-criticalcare.com) for more information.

Lead Retrieval

Consult web site (www.trauma-criticalcare.com) for more information.

Payment Term

Application will not be processed until payment and all Exhibit Space Application information, including description are received.

Policy

All products and services to be exhibited must be approved by the TCCACS Program Committee. Applications deemed ineligible will be returned with a full refund. After hours guard services will be provided by TCCACS for both conferences; however, neither the guard service nor TCCACS will be responsible for loss or damage to any goods or property. Exhibitors are responsible for safeguarding and insuring their goods, materials, equipment, and exhibits at all times.

Exhibit Cancellation Policy

Exhibitors may cancel by written notice to redstart@aol.com and copied to plisa@aol.com on or before January 1, 2024. You will receive a cancellation confirmation within 48 hours. Cancellation requests received prior to January 1, 2024, will receive a refund less a nonrefundable processing fee of \$1,000.00. No refunds will be issued for cancellation after January 1, 2024.

You must agree to accept the refund/cancellation and payment policies put forth by the TCCACS. In doing so, you must authorize TCCACS to charge your credit card account the applicable Exhibitor fees for the registrations processed.,

Exhibit Eligibility

The exhibits are an extension of the educational program content of the course. For your application to be accepted, the product(s) and services must be related to the practice of surgery or medicine. Exhibitors may only display products and services that they manufacture or distribute. All exhibiting companies' products and services must be approved by the Conference Exhibit Manager. We reserve the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not, in the Program Committee's assessment, comply with its rules and regulations.

Exhibitor Service Kit

The Exhibitor Service Kit will be available on our website, (www.trauma.criticalcare.com) "Exhibit Quick Facts." The online ordering system will contain all information necessary for ordering products and services. The link for the kit will be sent to the official contact as listed on the application. Exhibitors are urged to take advantage of cost reductions for advance orders. Many services cost substantially more when ordered onsite.

Entertainment and Social Functions

No entertainment or social functions may be scheduled to conflict with the official TCCACS program.

Function Space

TCCACS maintains control over the function space in Caesars' properties to preserve and protect an equitable marketplace for all exhibitors. All requests for function space must be made through Mary Allen, Program Coordinator (redstart@aol.com). Please indicate sponsoring company, desired facility, date, time, anticipated attendance, and a brief outline of the proposed function.

Exhibiting firms that host hospitality suites must arrange their schedules so they will not conflict with the TCCACS educational program and major social events. Hospitality suites will not be approved for non-exhibiting firms.

Security

TCCACS & MDR provide perimeter access control. Exhibitors are reminded that booth security and the protection of special valuable items may require additional security at the exhibitor's own expense. Forms for ordering booth security will be available in the Exhibitor Service Kit.



SPONSOR PACKAGES

PLATINUM SPONSORSHIP PACKAGE

\$40,000

Exhibit Booth Space, 10' x 10' in Exhibit Hall for both conferences
Advertisement in upcoming conference announcements
Advertisement on web site home page
Advertisement in conference app
Tote bag insert
3 comp full conference registrations for company representative
Logo on Conference App and web site
Company profile on conference app
Ad on Rolling Plasma Screen
Satellite Luncheon Program
Email blasts ad x 6+ for satellite lunch program
One focus group

GOLD SPONSOR PACKAGE

\$30,000

Exhibit Booth Space, 10' x 10' in Exhibit Hall for both conferences
Advertisement in upcoming conference announcements
Advertisement on web site home page
Advertisement in conference app
Tote bag insert
2 comp full conference registrations for company representative
Logo on Conference App and web site
Company profile on conference app
Ad on Rolling Plasma Screen
Satellite Luncheon Program
Email blasts ad x 6+ for satellite lunch program

SILVER SPONSOR PACKAGE

\$15,000

Exhibit Booth Space, 10' x 10' in Exhibit Hall for both conferences
Advertisement in upcoming conference announcements
Advertisement on web site home page
Advertisement in conference app
Tote bag insert
Logo on Conference App and web site
Company profile on conference app
Ad on Rolling Plasma Screen
Email to attendees promoting booth space x 2