# EXHIBIT & ENGAGEMENT OPPORTUNITIES

1967 2022
MATTOX VEGAS TCCACS™

**Kenneth L. Mattox, M.D., Program Director** — **Caesars Palace, Las Vegas**

## TWO CUTTING EDGE CONFERENCES
## ONE SPECTACULAR VENUE

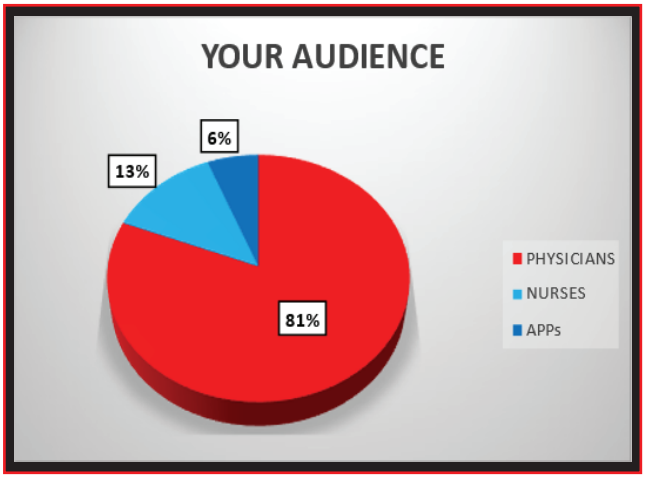
**MATTOX VEGAS TCCACS™**
***MARCH 28-30, 2022***

***MEDICAL DISASTER RESPONSE 2022***
***March 27, 2022***

***The opportunity of the year to connect with decision makers in trauma, critical care & acute care surgery, as well as medical disaster response***

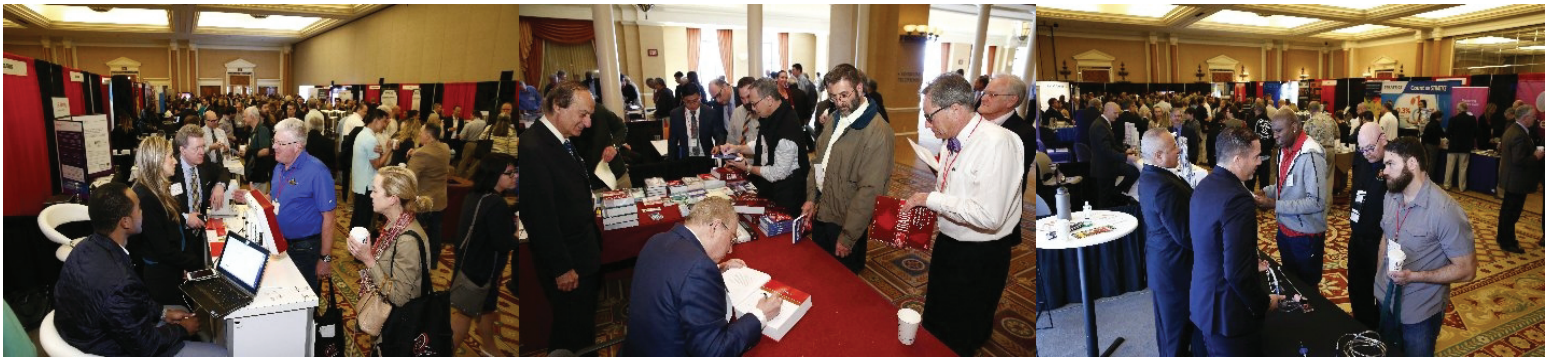
### *WHY SHOULD YOU EXHIBIT?*

- The annual Las Vegas Trauma, Critical Care, & Acute Care Surgery Conference has become the best attended such course in the world and has "sold out" annually, with attendees from all 50 states and over 20 foreign countries
- The Medical Disaster Response course is a consistent sellout
- The more than 1500 attendees at both conferences, represent level 1, 2, 3 and 4 trauma centers, and other nondesignated hospitals
- Our faculty are physicians in active practice who continue "in the trenches" day after day, night after night, dealing with the most complex surgical challenges
- Vendors may wish to exhibit at one or the other, but many will find it beneficial to **exhibit at both, so a discounted "Combo Rate"** is offered




Attendees come to these conferences to "meet the masters," enhance their knowledge base, and keep abreast of advances in the field. **This group is especially eager to see the latest innovations from you, the vendor, and learn how your products and services can add to their hospitals, practices and effective medical disaster response.**


For More Information Contact:
Mary K. Allen
Email: redstart@aol.com / Phone: 713-798-4557



# EXHIBIT & ENGAGEMENT OPPORTUNITIES

## *MARKETING/EXHIBIT SUPPORT*

We have several special events that are available. The Company providing support for one or more of the below events will receive:

- Your name/logo in all references to the event on our website and full page insert in tote bag (if received/approved by designated deadline)
- Your company name/logo on signage at the event. If you wish to provide additional signage, i.e. names
- Your company name/logo on rolling plasma board outside general session auditorium - advertising event
- Introduction and acknowledgement at time of event
- Your name/logo in email blast outlining conference events and sent out to attendees prior to conference
- Two tickets to event

## *AVAILABLE EVENTS*

Cocktail Reception & Dance for all attendees/exhibitors on Tuesday.....$25,000
Venue - Augustus Ballroom. Contact Show Management for details.

*Independence satellite luncheon program on Tuesday.....$22,000 (each)
These programs have been very successful with attendance ranging from 300 - 500 for each program.
*(only two spaces available)*

*If you are interested in an independent satellite program at a different time when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with "sold out" attendance.

Other - If you have an idea or would like more info, talk to us about it! Redstart@aol.com or 713-798-4557.

If you wish to propose areas of marketing/exhibit support, contact Mary Allen (redstart@aol.com) NOW to discuss. These areas of expanded participation must be addressed early to achieve appropriate exposure for the sponsor and to assure availability.

## *VENDOR EXPANDED PARTICIPATION FOR BOTH CONFERENCES*

### Opportunities for Greater Exposure for Your Company and Products

For greater exposure and interaction with our over 1700 participants at both conferences, consider expanded participation at the 2022 meetings. In response to several requests from those of you who will have exhibited at the TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY and MEDICAL DISASTER RESPONSE Las Vegas Conferences almost every year since it began, we are providing information on ways to have increased participation and added visibility for your company and products. Marketing/Exhibit support of various conference activites is probably the best avenue to greater participation and visibility.

### Satellite Luncheon Program

***Cost: 22,000***

Independent satellite luncheon program on Tuesday (only two spaces available).

If you are interested in an independent satellite program when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with "sold out" attendance.

### Ad on Conference Website

Contact Program Coordinator for more information. (redstart@aol.com)

### Hotel Room Keycards

***Cost: Contact Program Coordinator for quote (redstart@aol.com)***

What better way to have each attendee think of your company/product several times each day than to have your company name, message, and logo printed on the front side of the keycard that admits them to their hotel room. The Program Committee must approve copy by designated deadline.

### Hotel Room Drops

***Cost: Contact Program Coordinator for quote (redstart@aol.com)***

Highlight your company, product, and booth space with a promotional piece of your own design. This will be one of the first things the attendee sees after checking into his/her room at Caesars Palace or one of the other Harrah's properties.

### Rolling Plasma Screen Ad or Job Posting

***Cost: $750***

Highlight your company product and booth number with a promotional ad of your own design. This will be one of the first things the attendee sees after registering, as he/she views the rolling plasma screen that contains conference info, attendee list, job postings, and YOUR AD. The plasma screen is also an excellent spot for job postings.

### Attendee Tote Bags with Your Logo and Two Inserts

***Cost: $7000***

Limited to one sponsor. Each attendee is given a tote bag at registration. Your name and logo on each tote bag being carried by attendees assures that your company name is continuously showcased throughout the conference. You may also insert a company/product informational piece, if you so choose (for discounted combined fee). Logo may be 2-color and will appear on one side of the bag. Show management purchases bags.

### Tote Bag Insert (Marketing Piece or Job Announcements)

***Cost: $1500***

Have your own marketing piece inserted in each attendee bag so that it is easily distributed to all. Supply the printed piece, which cannot be larger than 8.5" x 11" prior to deadline. The piece must be reviewed by the conference Program Committee for approval.

### Lanyards with your Logo

***Cost: $2500 (vendor produces/provides)***

Each attendee is given a lanyard provided by your company as he/she registers, and are then worn throughout the conference, giving your name and logo prominent and continuous exposure.

### Charging Station, Ice Cream or other Specialty Break(s)

***Cost: Contact Program Coordinator, Mary Allen (redstart@aol.com)***

Charging Station, Ice Cream Cart, Pop Corn Cart, or other set up between general session and exhibit hall with signage provided by your company. Attendees will line up for a treat and see your priminently displayed company logo and booth number.

### Mailing List

***Cost: $1500***

A pre-registration and/or post conference list of mailing addresses (not email) of attendees registered to that point will be available on February 25, 2022. A post conference mailing list will be available three weeks after the conference. This is a one-time use purchase.

1967 2022

MATTOX VEGAS TCCACS™

# EXHIBIT SPACE APPLICATION

This application becomes a contract when signed and accepted by the Trauma & Critical Care Foundation. You agree to abide by the Rules and Regulations governing this show as listed below:

1. Booth cost for ***TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2022*** is ***$3,300*** (NON-REFUNDABLE), if booked by January 5, 2022. After that date, the cost is $4,000.
2. Table top space for ***MEDICAL DISASTER RESPONSE 2022*** is $1,000 (NON-REFUNDABLE), if booked by January 5, 2022. After that date the cost is $1400.
3. ***COMBO RATE***: This year we offer a discounted rate of $3,800 if you BOOK EXHIBIT SPACE AT BOTH CONFERENCES BY January 5, 2022; after that date, the COMBO RATE increases to $5,000.
4. After hours guard services will be provided by TCCACS for both conferences; however, neither the guard service nor TCCACS will be responsible for loss or damage to any goods or property. Exhibitors are responsible for safeguarding and insuring their goods, materials, equipment, and exhibits at all times.
5. Space will be assigned by exhibit management on the basis of the order in which this contact and payment are received and in the best interest of the overall exposition.
6. TCCACS Booths are 10' x 10' in size and 8' high with 3' side dividers. Standard booth drapery and a 7' x 44' (one line) ID Sign will be provided.
7. MEDICAL DISASTER RESPONSE are table tops are 8' x 10' with a one line ID Sign.
8. In addition to booth space, the exhibit fee covers continental breakfasts Sunday (for Disaster Conference ), for TCCACS and Combo, fee covers breakfast on Monday, Tuesday and Wednesday, and admission to the cocktail reception on Tuesday evening, as well as badges for six persons accompanying exhibit. Additional badges may be purchased for $50 each. Exhibitors wishing to attend the conference must register separately for the conference *(See Course Registration Form)*.

| | Early Bird | After January 5, 2022 |
|---|---|---|
| TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2022 | **$3,300** | **$4,000** |
| MEDICAL DISASTER RESPONSE 2022 | **$1,000** | **$1,400** |
| ***COMBO*** - EXHIBIT SPACE FOR BOTH CONFERENCES | **$3,800** | **$5,000** |

DEADLINE
January 5, 2022

Please indicate any firm(s) you would NOT like to be next to or immediately across from and we make every effort to accommodate:

**Please make checks payable to:** **TRAUMA & CRITICAL CARE**

**Mail Application and Check to:** **Trauma and Critical Care Foundation, 6300 West Loop South, Suite #655, Bellaire, TX 77401**

*RESERVATION AUTHORIZED BY:_____DATE:_____

*TELEPHONE:_____FAX:_____EMAIL:_____

*FIRM NAME TO APPEAR ON SIGN:_____

*ADDRESS TO MAIL EXHIBIT INFO:_____

*CITY/STATE/ZIP:_____

*REPRESENTATIVE:_____

*URL:_____

*INDICATE ADDRESS FOR CORRESPONDENCE: (IF OTHER THAN ABOVE)_____

*Description of your company/product (*will be printed in program*) - **must be submitted for your application to be considered.**

_____

_____

***Application will not be processed until payment and all above information, including description are received.***

**Exhibit Eligibility**

Eligibility for Exhibiting: The exhibits are an extension of the educational program content of the course. For your application to be accepted, the product(s) and services must be related to the practice of surgery or medicine. Exhibitors may only display products and services that they manufacture or distribute. All exhibiting companies' products and services must be approved by the Conference Exhibit Manager. We reserve the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not, in the Program Committee's assessment, comply with its rules and regulations.

***Mandatory fields**

**Exhibitor Cancellation Policy**

Exhibitors may cancel by written notice to redstart@aol.com and copied to plisa@aol.com. You will receive a confirmation of the cancellation within 48 hours. Cancellation requests received prior to January 1, 2022, will receive a refund less a nonrefundable processing fee of $1,000.00. No refunds will be made for cancellation after January 1, 2022.

# EXHIBITOR PAYMENT FORM

*Booth Space may also be booked via web site @ www.trauma-criticalcare.com
For questions regarding exhibits, contact Mary Allen at (713) 798-4557 or redstart@aol.com

## BOOTH FEE

| | | |
|---|---|---|
| TCCACS Booth Fee:<br>$3,300 Early Bird / $4,000 after January 5, 2022 | Indicated # of booths: _____ | |
| Medical Disaster Booth Fee<br>$1,000 Early Bird / $1,400 after January 5, 2022 | Indicated # of booths: _____ | |
| Exhibit COMBO Rate<br>$3,800 Early Bird / $5,000 after January 5, 2022 | | |
| Additional Exhibitor Badges<br>$50 (per person): | Indicated # of additional badge: _____ | |

## MARKETING/EXHIBIT SUPPORT

| | | |
|---|---|---|
| Cocktail Reception & Dance | $25,000.00 | |
| Independent Satellite Luncheon Program on Tuesday<br>(only two spaces available) | $22,000.00 (each) | |

## VENDOR EXPANDED PARTICIPATION

| | | |
|---|---|---|
| Attendee Mailing List Pre Conference (one-time use) | $1,500.00 | |
| Attendee Mailing List Post Conference (one-time use) | $1,500.00 | |
| Badge Lanyards with your Logo | $2,500.00 | |
| Charging Kiosk | Contact Program Coordinator | |
| Hotel In-Room Video | Contact Program Coordinator for quote | |
| Hotel Room Keycards | Contact Program Coordinator for quote | |
| Charging Station, Ice Cream or other Specialty Break(s) | Contact Program Coordinator for options and quote | |
| Rolling Plasma Screen Ad or Job Posting | $750.00 | |
| Room Drops to Attendee Hotel Room<br>**at Caesars & Flamingo | Contact Program Coordinator for quote | |
| Tote Bag Insert | $1,500.00 | |
| Tote Bag with your Logo and One Insert | $7,000.00 | |
| | TOTAL: | |

Mail this form and payment to:
Mary K. Allen, Program Coordinator
Trauma and Critical Care Foundation
6300 West Loop South, Suite 655
Bellaire, Texas 77401
Email: redstart@aol.com

# EXHIBITOR PERSONNEL REGISTRATION FORM

Exhibit fee provides badges for six (6) persons accompanying exhibit. Exhibitors wishing to attend the conference must register separately for the conference (See Conference Registration Form). Exhibit registration fees apply to individuals listed below. Badges will not be produced without full payment. (***please print***)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Request for additional exhibitor badges, cost per additional exhibitor is $50.00

1. _____ 5. _____
2. _____ 6. _____
3. _____ 7. _____
4. _____ 8. _____

TOTAL: _____

FIRM NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COUNTRY: _____

AUTHORIZED BY: _____

TELEPHONE: _____ FAX: _____

EMAIL ADDRESS: _____

Total amount enclosed with registration: _____

## EXHIBITOR PERSONNEL REGISTRATION FORM
## DUE NO LATER THAN MARCH 1, 2022

**Please submit form to:**
**Lisa Villarreal**
**Email: plisa@aol.com**

# ADDITIONAL IMPORTANT INFORMATION

**Airline**

Consult web site (***www.trauma-criticalcare.com***) for more information.

**Badge Policy**

Badges will be held for pick-up onsite at the Exhibitor Registration Desk. Exhibit Registration includes badges for up to six (6) persons accompanying exhibit. Please complete the Exhibitor Personnel Registration Form and return by the deadline. A $50 fee per exhibitor will be assessed for additional badge requests.

**Booth Assignments**

Booth assignments will be emailed March 1, 2022, if payments are received in full.

**Booth Equipment**

***Trauma, Critical Care & Acute Care Surgery 2022***

Each 10'x10' booth will be set with 8'high Red and Black drape , 3' high black side dividers and a 7" x 44" one-line identification sign.

***Medical Disaster Response 2022***

Each 8'x10' table-top exhibit will be set with one gold draped table and a 7"x44" one-line identification sign.

**Booth Set Up**

Saturday, March 26, 2022 - 2:00 - 6:00 PM (**Medical Disaster Reponse**) Sunday, March 27, 2022 - 1:00 - 5:00 PM (**TCCACS**)

**Exhibit Registration**

The early registration deadline is January 5, 2022. Please register early as exhibit space sells out quickly. **Booth cost is NON-REFUNDABLE.**

**Exhibit Hours**

| MEDICAL DISASTER RESPONSE | TCCACS |
|---|---|
| 7:00-8:30 AM (Sunday)<br>Breakfast in Exhibit Hall | 6:30 AM -- 8:30 PM (Monday)<br>Breakfast in Exhibit Hall |
| 9:50-10:15 AM<br>Mid-Morning Break in Exhibit Hall | 10:00-10:30 AM (Monday)<br>Mid-Morning Break in Exhibit Hall |
| 3:00-3:30 PM<br>Mid-Afternoon Break in Exhibit Hall | 3:40-4:05 PM (Monday)<br>Mid-Afternoon Break in Exhibit Hall |
| | 3:40-4:05 PM (Monday)<br>Mid-Afternoon Break in Exhibit Hall |
| | 7:00-8:30 AM (Tuesday)<br>Breakfast in Exhibit Hall |
| | 10:00 AM - 10:30 AM (Tuesday)<br>Mid-Morning Break in Exhibit Hall |
| | 2:56 - 3:25 PM (Tuesday)<br>Mid-Afternoon Break in Exhibit Hall |
| | 7:00-8:30 AM (Wednesday)<br>Breakfast in Exhibit Hall |
| | 9:30-10:00 AM (Wednesday)<br>Break in Exhibit Hall |

**Exhibitor Cancellation Policy**

Exhibitors may cancel by written notice to redstart@aol.com and copied to plisa@aol.com. You will receive a confirmation of the cancellation within 48 hours. Cancellation requests received prior to January 1, 2022, will receive a refund less a nonrefundable processing fee of $1,000.00. No refunds will be made for cancellation after January 1, 2022.

**Exhibitor Service Kit**

The Exhibitor Service Kit will be provided by Freeman and is availabe on our web site, "Exhibit Quick Facts." The online ordering system will contain all information necessary for ordering products and services.

**Hotel Information**

Both conferences will be held at Caesars Palace in Las Vegas. Additional rooms are also available at the Flamingo Hotel and Casino Las Vegas, immediatedly across the strip from Caesars. Consult web site (***www.trauma-criticalcare.com***) for more information.

**Lead Retrieval**

Lead retrieval will be provided by SmartSource Rentals and will be available beginning in November. Leads captured do not include email addresses. Included are name, degree, address, and phone if provided at registration.

**Payment Term**

Application will not be processed until payment and all Exhibit Space Application information, including description are received.

**Policy**

All products and services to be exhibited must be approved by the TCCACS Program Committee. Applications deemed ineligible will be returned with a full refund. After hours guard services will be provided by TCCACS for both conferences; however, neither the guard service nor TCCACS will be responsible for loss or damage to any goods or property. Exhibitors are responsible for safeguarding and insuring their goods, materials, equipment, and exhibits at all times.

## Exhibit Eligibility

- The products or services to be exhibited are of professional or educational interest or benefit to the registrants and are, in the opinion of Program Committee, related to the conference focus. Exhibit at TCCACS does not imply Program Committee's endorsement of products or services.
- The applicant is reasonably determined by the Program Commmittee to be highly ethical and reputable, and the goods and services to be exhibited are reasonably determined by the Program Committee not to be fraudulent.
- The application and required documents must be filled out completely and accurately.
- Applications may be refused or booth space restricted due to space limitations or reasons determined by Program Committee.
- All pharmaceutical and medical decice products exhibited must meet FDA guidelines and standards.

Exception: The only exception to the above guidelines pertains to those companies that will be assigned to the "Consumer Products Category" and will be accepted on a case by case basis. These companies may include, but are not limited to, automobile manufacturers, credit card companies, banking institutions, jewelers, etc.

The exhibitor understands and agrees that the information contained in this website and the prospectus is an integral and binding part of the exhibit space contract. TCCACS reserves the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of the exhibit that do not by the Program Committee's determination comply with its rules and regulations.

## Exhibitor Service Kit

The Exhibitor Service Kit will be provided by Freeman and is available on our website, "Exhibit Quick Facts." The online ordering system will contain all information necessary for ordering products and services. The link for the kit will be sent to the official contact as listed on the application. Exhibitors are urged to take advantage of cost reductions for advance orders. Many services cost substantially more when ordered onsite.

## Entertainment and Social Functions

No entertainment or social functions may be scheduled to conflict with the official TCCACS program.

## Function Space

TCCACS maintains control over the function space in Caesars' properties to preserve and protect an equitable marketplace for all exhibitors. All requests for function space must be made through Mary Allen, Program Coordinator (redstart@aol.com). Please indicate sponsoring company, desired facilty, date, time, anticipated attendance, and a brief outline of the proposed function.

## Hospitality Suites

Exhibiting firms that host hospitality suites must arrange their schedules so they will not conflict with the TCCACS educational program and major social events. Hospitality suites will not be approved for non-exhibiting firms.

## Security

TCCACS & MDR provide perimeter access control. Exhibitors are reminded that booth securty and the protection of special valuable items may require additional security at the exhibitor's own expense. Forms for ordering booth security will be available in the Exhibitor Service Kit.

**PLAN NOW!**