Kenneth L. Mattox, M.D.
Program Director

Caesars Palace, Las Vegas

TWO CUTTING EDGE CONFERENCES ONE SPECTACULAR VENUE

MATTOX VEGAS TCCACS™

April 12-14, 2021

MEDICAL DISASTER RESPONSE 2021

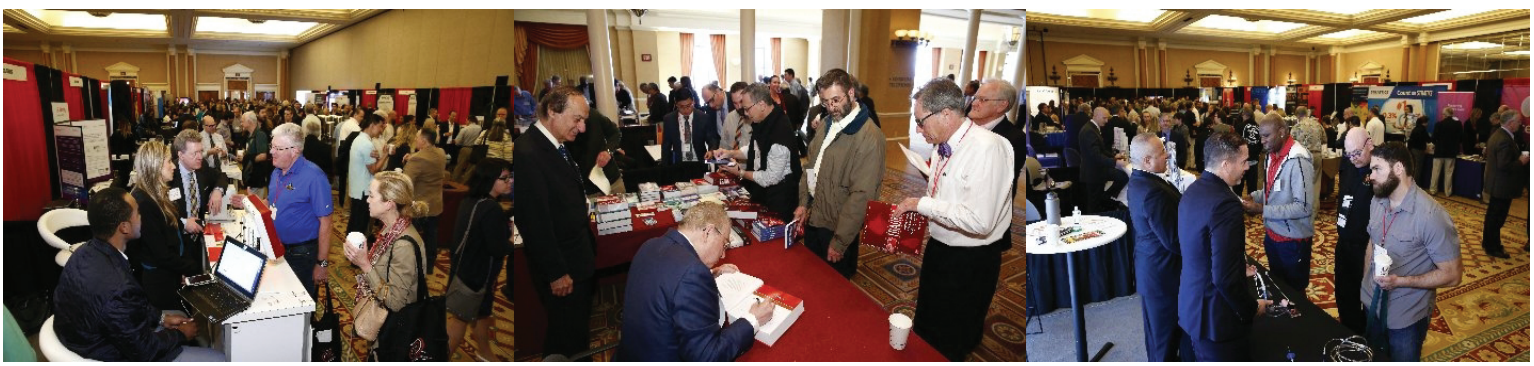
April 11, 2021

The opportunity of the year to connect with decision makers in trauma, critical care & acute care surgery, as well as medical disaster response

WHY SHOULD YOU EXHIBIT?

- The annual Las Vegas Trauma, Critical Care, & Acute Care Surgery Conference has become the best attended such course in the world and has “sold out” annually, with attendees from all 50 states and over 20 foreign countries
- The Medical Disaster Response course is a consistent sellout last year, with 400 attendees from United States and internationally
- Of the more than 1700 attendees at both conferences, over 80% are physicians, with the remaining 20% consisting of nurses, residents, physician extenders, health care administrators, and other ancillary health care personnel, representing level 1, 2, 3 and 4 trauma centers, and other nondesignated hospitals
- Our faculty are physicians in active practice who continue “in the trenches” day after day, night after night, dealing with the most complex surgical challenges
- Vendors may wish to exhibit at one or the other, but many will find it beneficial to **exhibit at both, so a discounted “Combo Rate”** is offered

Attendees come to these conferences to “meet the masters,” enhance their knowledge base, and keep abreast of advances in the field. **This group is especially eager to see the latest innovations from you, the vendor, and learn how your products and services can add to their hospitals, practices and effective medical disaster response.**



MARKETING/EXHIBIT SUPPORT

We have several special events that are available. The Company providing support for one or more of the below events will receive:

- Your name/logo in all references to the event on our website and full page insert in tote bag (if received/approved by designated deadline)
- Your company name/logo on signage at the event. If you wish to provide additional signage, i.e. names
- Your company name/logo on rolling plasma board outside general session auditorium - advertising event
- Introduction and acknowledgement at time of event
- Your name/logo in email blast outlining conference events and sent out to attendees prior to conference
- Two tickets to event

AVAILABLE EVENTS

Cocktail Reception & Dance for all attendees/exhibitors on Tuesday.....$25,000
Venue - Augustus Ballroom. Contact Show Management for details.

*Independence satellite luncheon program on Tuesday.....$22,000 (each)
These programs have been very successful with attendance ranging from 300 - 500 for each program.
(only two spaces available)

*If you are interested in an independent satellite program at a different time when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with "sold out" attendance.

Other - If you have an idea, talk to us about it! Redstart@aol.com or 713-798-4557.

If you wish to propose areas of marketing/exhibit support, contact Mary Allen (redstart@aol.com) NOW to discuss. These areas of expanded participation must be addressed early to achieve appropriate exposure for the sponsor and to assure availability.

EXHIBIT SPACE FEES

	Early Bird	January 11, 2021
Trauma, Critical Care & Acute Care Surgery	$3,300.00	$4,000.00
Medical Disaster Response	$1,000.00	1,400.00
Combo - Exhibit Space for both conferences	$3,800.00	$5,000.00

If we can provide additional information about any of the above areas of expanded participation, please do not hesistate to contact us (redstart@aol.com).

VENDOR EXPANDED PARTICIPATION FOR BOTH CONFERENCES

Opportunities for Greater Exposure for Your Company and Products

For greater exposure and interaction with our over 1700 participants at both conferences, consider expanded participation at the 2021 meetings. In response to several requests from those of you who will have exhibited at the TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY and MEDICAL DISASTER RESPONSE Las Vegas Conferences almost every year since it began, we are providing information on ways to have increased participation and added visibility for your company and products. Marketing/Exhibit support of various conference activites is probably the best avenue to greater participation and visibility.

Satellite Luncheon Program

Cost: 22,000

Independent satellite luncheon program on Tuesday (only two spaces available).

If you are interested in an independent satellite program when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with "sold out" attendance.

Hotel Room Keycards

Cost: Contact Program Coordinator for quote (redstart@aol.com)

What better way to have each attendee think of your company/product several times each day than to have your company name, message, and logo printed on the front side of the keycard that admits them to their hotel room. The Program Committee must approve copy by designated deadline.

Hotel Room Drops

Cost: Contact Program Coordinator for quote (redstart@aol.com)

Highlight your company, product, and booth space with a promotional piece of your own design. This will be one of the first things the attendee sees after checking into his/her room at Caesars Palace or one of the other Harrah's properties.

Rolling Plasma Screen Ad or Job Posting

Cost: $750

Highlight your company product and booth number with a promotional ad of your own design. This will be one of the first things the attendee sees after registering, as he/she views the rolling plasma screen that contains conference info, attendee list, job postings, and YOUR AD. The plasma screen is also an excellent spot for job postings.

Attendee Tote Bags with Your Logo and one insert

Cost: $7000

Limited to one sponsor. Each attendee is given a tote bag at registration. Your name and logo on each tote bag being carried by attendees assures that your company name is continuously showcased throughout the conference. You may also insert a company/product informational piece, if you so choose (for discounted combined fee). Logo may be 2-color and will appear on one side of the bag. Show management purchases bags.

Tote Bag Insert (Marketing Piece or Job Announcements)

Cost: $1500

Have your own marketing piece inserted in each attendee bag so that it is easily distributed to all. Supply the printed piece, which cannot be larger than 8.5" x 11" prior to deadline. The piece must be reviewed by the conference Program Committee for approval.

Lanyards with your Logo

Cost: $2500 (vendor produces/provides)

Each attendee is given a lanyard provided by your company as he/she registers, and are then worn throughout the conference, giving your name and logo prominent and continuous exposure.

Charging Station, Ice Cream or other Specialty Break(s)

Cost: Contact Program Coordinator, Mary Allen (redstart@aol.com)

Charging Station, Ice Cream Cart, Pop Corn Cart, or other set up between general session and exhibit hall with signage provided by your company. Attendees will line up for a treat and see your priminently displayed company logo and booth number.

Mailing List

Cost: $1500

A pre-registration and/or post conference list of mailing addresses (not email) of attendees registered to that point will be available on March 6, 2020. A post conference mailing list will be available three weeks after the conference. This is a one-time use purchase.

Ad on Conference Website

Contact Program Coordinator for more information. (redstart@aol.com)

This year, we will hold a simultaneous Virtual Vegas Conference. If you are interested in participating in the Virtual Vegas option, please email redstart@aol.com.

1967 2021

MATTOX/VEGAS TCCACS CONFERENCE

EXHIBIT SPACE APPLICATION

This application becomes a contract when signed and accepted by the Trauma & Critical Care Foundation. You agree to abide by the Rules and Regulations governing this show as listed below:

1. Booth cost for ***TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2021*** is ***$3,300*** (NON-REFUNDABLE), if booked by January 11, 2021. After that date, the cost is $4,000.
2. Table top space for ***MEDICAL DISASTER RESPONSE 2021*** is $1,000 (NON-REFUNDABLE), if booked by January 11, 2021. After that date the cost is $1400.
3. ***COMBO RATE***: This year we offer a discounted rate of $3,800 if you BOOK EXHIBIT SPACE AT BOTH CONFERENCES BY January 11, 2021; after that date, the COMBO RATE increases to $5,000.
4. After hours guard services will be provided by TCCACS for both conferences; however, neither the guard service nor TCCACS will be responsible for loss or damage to any goods or property. Exhibitors are responsible for safeguarding and insuring their goods, materials, equipment, and exhibits at all times.
5. Space will be assigned by exhibit management on the basis of the order in which this contact and payment are received and in the best interest of the overall exposition.
6. TCCACS Booths are 10' x 10' in size and 8' high with 3' side dividers. Standard booth drapery and a 7' x 44' (one line) ID Sign will be provided.
7. MEDICAL DISASTER RESPONSE are table tops are 8' x 10' with a one line ID Sign.
8. In addition to booth space, the exhibit fee covers continental breakfasts Sunday (for Disaster Conference), for TCCACS and Combo, fee covers breakfast on Monday, Tuesday and Wednesday, and admission to the cocktail reception on Tuesday evening, as well as badges for six persons accompanying exhibit. Additional badges may be purchased for $50 each. Exhibitors wishing to attend the conference must register separately for the conference *(See Course Registration Form)*.

	Early Bird	After January 11, 2021
TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2021	**$3,300**	**$4,000**
MEDICAL DISASTER RESPONSE 2021	**$1,000**	**$1,400**
COMBO - EXHIBIT SPACE FOR BOTH CONFERENCES	**$3,800**	**$5,000**

DEADLINE
January 11, 2021

Please indicate any firm(s) you would NOT like to be next to or immediately across from and we make every effort to accommodate:

Please make checks payable to: **TRAUMA & CRITICAL CARE**
Mail Application and Check to: **Trauma and Critical Care Foundation, PO Box 35850, Houston, Texas 77235**

*RESERVATION AUTHORIZED BY:_____DATE:_____

*TELEPHONE:_____FAX:_____EMAIL:_____

*FIRM NAME TO APPEAR ON SIGN:_____

*ADDRESS TO MAIL EXHIBIT INFO:_____

*CITY/STATE/ZIP:_____

*REPRESENTATIVE:_____

*URL:_____

*INDICATE ADDRESS FOR CORRESPONDENCE: (IF OTHER THAN ABOVE)_____

*Description of your company/product (*will be printed in program*) - **must be submitted for your application to be considered.**

_____

_____

Application will not be processed until payment and all above information, including description are received.

Exhibit Eligibility

Eligibility for Exhibiting: The exhibits are an extension of the educational program content of the course. For your application to be accepted, the product(s) and services must be related to the practice of surgery or medicine. Exhibitors may only display products and services that they manufacture or distribute. All exhibiting companies' products and services must be approved by the Conference Exhibit Manager. We reserve the right, even after an application has been approved, to refuse exhibits, curtail activities, or to close exhibits or parts of exhibits that do not, in the Program Committee's assessment, comply with its rules and regulations.

***Mandatory fields**

Exhibitor Cancellation Policy

Exhibitors may cancel by written notice to redstart@aol.com and copied to plisa@aol.com. You will receive a confirmation of the cancellation within 48 hours. Cancellation requests received prior to January 1, 2021, will receive a refund less a nonrefundable processing fee of $1,000.00. No refunds will be made for cancellation after January 1, 2021.

EXHIBITOR PAYMENT FORM

*Booth Space may also be booked via web site @ www.trauma-criticalcare.com
For questions regarding exhibits, contact Mary Allen at (713) 798-4557 or redstart@aol.com

BOOTH FEE

TCCACS Booth Fee: $3,300 Early Bird / $4,000 after January 11, 2021	Indicated # of booths: _____	
Medical Disaster Booth Fee $1,000 Early Bird / $1,400 after January 11, 2021	Indicated # of booths: _____	
Exhibit COMBO Rate $3,800 Early Bird / $5,000 after January 11, 2021		
Additional Exhibitor Badges $50 (per person):	Indicated # of additional badge: _____	
MARKETING/EXHIBIT SUPPORT		
Cocktail Reception & Dance	$25,000.00	
Independent Satellite Luncheon Program on Tuesday (only two spaces available)	$22,000.00 (each)	
VENDOR EXPANDED PARTICIPATION		
Attendee Mailing List Pre Conference (one-time use)	$1,500.00	
Attendee Mailing List Post Conference (one-time use)	$1,500.00	
Badge Lanyards with your Logo	$2,500.00	
Charging Kiosk	Contact Program Coordinator	
Hotel In-Room Video	Contact Program Coordinator for quote	
Hotel Room Keycards	Contact Program Coordinator for quote	
Charging Station, Ice Cream or other Specialty Break(s)	Contact Program Coordinator for options and quote	
Rolling Plasma Screen Ad or Job Posting	$750.00	
Room Drops to Attendee Hotel Room **at Caesars & Flamingo	Contact Program Coordinator for quote	
Tote Bag Insert	$1,500.00	
Tote Bag with your Logo and One Insert	$7,000.00	
	TOTAL:	

Mail this form and payment to:
Mary Allen, Program Coordinator
Trauma and Critical Care Foundation
P.O. Box 35850
Houston, Texas 77235
Email: redstart@aol.com

EXHIBITOR PERSONNEL REGISTRATION FORM

Exhibit fee provides badges for six (6) persons accompanying exhibit. Exhibitors wishing to attend the conference must register separately for the conference (See Conference Registration Form). Exhibit registration fees apply to individuals listed below. Badges will not be produced without full payment. (***please print***)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Request for additional exhibitor badges, cost per additional exhibitor is $50.00

1. _____ 5. _____
2. _____ 6. _____
3. _____ 7. _____
4. _____ 8. _____

TOTAL: _____

FIRM NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COUNTRY: _____

AUTHORIZED BY: _____

TELEPHONE: _____ FAX: _____

EMAIL ADDRESS: _____

Total amount enclosed with registration: _____

EXHIBITOR PERSONNEL REGISTRATION FORM
DUE NO LATER THAN MARCH 31, 2021

Please submit form to:
Lisa Villarreal
Email: plisa@aol.com

VENDOR EXPANDED PARTICIPATION PURCHASE FORM
Opportunities for Greater Exposure for your Company and Products

AUTHORIZED BY:_____

CONTACT:_____

FIRM NAME:_____

ADDRESS:_____

_____

CITY: _____ STATE: _____ ZIP: _____

COUNTRY: _____

AUTHORIZED BY:_____

TELEPHONE: _____ FAX: _____

EMAIL ADDRESS:_____

Attendee Mailing List Pre Conference (one-time use)		$1,500.00	_____
Attendee Mailing List Post Conference (one-time use)		$1,500.00	_____
Badge Lanyards with your Logo		$2,500.00	_____
Charging Station	(Contact Program Coordinator)		_____
Hotel In-Room Video	(Contact Program Coordinator)		_____
Hotel Room Keycards	(Contact Program Coordinator)		_____
Ice Cream or other Specialty Break(s)	(Contact Program Coordinator)		_____
Rolling Plasma Screen Ad or Job Posting		$750.00	_____
Room Drops to Attendee Hotel Room at Caesars Palace and The Linq	(Contact Program Coordinator)		_____
Tote Bag Insert (Marketing Piece or Job Announcement)		$1,500.00	_____
Tote Bag with your Logo and One Insert		$7,000.00	_____

(MUST BOOK NOW! Contact Program Coordinator TODAY to book and assure availability)

Please submit form to:
Mary Allen, Program Coordinator
Email: redstart@aol.com

ADDITIONAL IMPORTANT INFORMATION

Airline

Consult web site (***www.trauma-criticalcare.com***) for more information.

Badge Policy

Badges will be held for pick-up onsite at the Exhibitor Registration Desk. Exhibit Registration includes badges for up to six (6) persons accompanying exhibit. Please complete the Exhibitor Personnel Registration Form and return by the deadline. A $50 fee per exhibitor will be assessed for additional badge requests.

Booth Assignments

Booth assignments will be emailed March 12, 2021, if payments are received in full.

Booth Equipment

Trauma, Critical Care & Acute Care Surgery 2021

Each 10'x10' booth will be set with 8'high Red and Black drape , 3' high black side dividers and a 7" x 44" one-line identification sign.

Medical Disaster Response 2021

Each 8'x10' table-top exhibit will be set with one gold draped table and a 7"x44" one-line identification sign.

Booth Set Up

Saturday, April 10, 2021 - 2:00 - 6:00 PM (Medical Disaster Reponse) Sunday, April 11, 2021 - 1:00 - 5:00 PM (TCCACS)

Exhibit Registration

The early registration deadline is January 11, 2021. Please register early as exhibit space sells out quickly. **Booth cost is NON-REFUNDABLE.**

Exhibit Hours

MEDICAL DISASTER RESPONSE
7:00 AM- 3:45 PM (Sunday) - Breakfast in Exhibit Hall

TCCACS
6:30 AM -- 4:00 PM (Monday) - Breakfast in Exhibit Hall
7:00 AM - 3:30 PM (Tuesday) - Breakfast in Exhibit Hall
6:30 - 10:30AM (Wednesday) - Breakfast in Exhibit Hall

Exhibitor Cancellation Policy

Exhibitors may cancel by written notice to redstart@aol.com and copied to plisa@aol.com. You will receive a confirmation of the cancellation within 48 hours. Cancellation requests received prior to January 1, 2021, will receive a refund less a nonrefundable processing fee of $1000.00. No refunds will be made for cancellation after January 1, 2021.

Exhibitor Service Kit

The Exhibitor Service Kit will be provided by Freeman and is availabe on our web site, "Exhibit Quick Facts." The online ordering system will contain all information necessary for ordering products and services.

Hotel Information

Both conferences will be held at Caesars Palace in Las Vegas. Additional rooms are also available at the Flamingo Hotel and Casino Las Vegas, immediatedly across the strip from Caesars. Consult web site (***www.trauma-criticalcare.com***) for more information.

Lead Retrieval

Lead retrieval will be provided by SmartSource Rentals and will be available beginning in November. Leads captured do not include email addresses. Included are name, degree, address, and phone if provided at registration.

Payment Term

Application will not be processed until payment and all Exhibit Space Application information, including description are received.

Policy

All products and services to be exhibited must be approved by the TCCACS Program Committee. Applications deemed ineligible will be returned with a full refund. After hours guard services will be provided by TCCACS for both conferences; however, neither the guard service nor TCCACS will be responsible for loss or damage to any goods or property. Exhibitors are responsible for safeguarding and insuring their goods, materials, equipment, and exhibits at all times.

Past Exhibitors

Acelity (KCI, Systagenix, LifeCell)
Acell
Acute Innovations
AHC Media
AcelRx Pharmaceuticals, Inc.
The American Association for the Surgery of Trauma
American College of Surgeons - Committee on Trauma
AMSUS - Society of Federal Health Professionals
Applied Biologics, LLC
Applied Medical Technology Inc. AMT
Aspen Medical Products
Aurora Healthcare
Bard Biosurgery
Bard Davol
Baxter
Belmont Corporation
Besins Critical Care
Borgess Health
Bryan Medical Inc.
BTG International, Inc.
Canica Design
Cincinnati Sub-Zero
ConnectMe Solutions
Cook Medical
CSL Behring
Davol Inc. A Bard Company
Daxor Corporation
Digital Innovation, Inc.
Elsevier
EmCare Surgical Services
Emergency Surgical Staffing/ Experts in Surgical Systems
Emergency Surgical Staffing, LLC
Ethicon, Inc.
The Everett Clinic
Feel Good Inc.
Gaumard Scientific
Globo Med
Globo-Sa, Inc.
Gore & Associates
Grifols
Haemonetics
Hospital Corporation of America
I-Flow Corporation
Instrumentation Laboratory
Kadlec Regional Med Ctr
KLS Martin
LifeCell
Lippincott Williams and Wilkins
Locum Source
Lodox Systems
Mallinckrodt Pharmaceuticals
Medafor, Inc.
Medical Books by Success Concepts
Medisafe Distribution Inc.
Medtronic
Merck & Co, Inc.
MedXpert North America
Meridian Medical Technologies, Inc.
Microsurgery Instruments, Inc.
Molnlycke Health Care
Nestle
NorthStar Trauma Surgery, LLC
OIC Advance
Omneotech
Ornim Medical LTD
Orthoscan, Inc.
Pelvic Binder
Prytime Medical
QuickClot
Sharp Medical Products
Solutions for Trauma and Surgery LLC
Southmedic Inc.
Staff Care
Starsurgical
SurgeryLink
Surgical Affiliates Management Group
SWAT-T
Synergy Surgicalists
Synthes CMF
T6 Health Systems
Tactical Defense Media
TCAR Education Programs
Thermo Scientific
TEI Biosciences Inc.
TEM Systems, Inc.
TEMS Solutions, LLC
tfm publishing Ltd, Castle Hill Barns
Trauma Center Association of America
Trauma Ready LLC
U.S. Army Medicine Civilian Corps
USAF
UTMB Health, Galveston, TX
Western Pediatric Trauma Conference
Wolters Kluwer - Lippincott
World Point
Vista Staffing Solutions
VIZR Tech
Z-Medica
Zimmer Biomet

PLAN NOW!

2022
Medical Disaster Response
April 3, 2022
Trauma
Critical Care
Acute Care Surgery
April 4-6, 2022